



# LEVELBEST™

Card Platform Optimization

Financial institutions by nature and necessity are technically savvy. But special skills are needed to develop card processing software typically found in payment processing technology partners. Maintaining those systems efficiently, however, requires a partner with expertise in all aspects of the platform settings, banking operations and business environment. With **LevelBEST™**, PROFIT INSIGHT® is that partner helping banks get the most from all their systems.

### **Improve speed to market.**

*Take full advantage of new market opportunities with faster development and delivery of new products. Realize new revenue opportunities by implementing changes and updates to existing products and services.*

### **Manage System Settings More Effectively.**

*Enjoy the full potential of your system from strategies geared to maximize every aspect of your payment processing platform.*

### **Reduce Leakage with Revenue Assurance.**

*Improve ROA from existing assets, higher ROI from new implemented solutions and strategies with focused efforts. Revenue assurance finds the lost revenue and prevents future loss.*

***LevelBEST™ balances precision, flexibility and security with a unique payment platform optimization providing both revenue and cost saving benefits.***

Card Platform  
Optimization

**PROGRAM**

### **Stimulate**

customer growth/retention

### **Enhance**

customer experience

### **Add**

incremental value

### **Maintain**

long lasting relationships

Part of a series of  
**Payments** solutions provided by  
PROFIT INSIGHT®

### **Areas of Focus**

- Business Strategy Development
- Conversion Management
- Program/Project Support
- Financial Reporting and Analytics
- Change Management



Optimized platform solutions enable our clients to get new products to market faster, improve efficiency, provide best in class customer experiences, and boost profitability.

As the shift continues from checks and cash to cards and other electronic payments, the right platform empowers clients to provide flexible programs that stimulate growth and retention, add incremental value, and enhance the customer experience, creating long-lasting relationships.



Improve speed to market



Effectively manage system settings



Reduce leakage

PROFIT INSIGHT® provides tactical solutions to the global banking and payments industry. Our specialists solve problems for executives frustrated by declining revenues and rising costs. Through client collaboration, PROFIT INSIGHT® creates revenue enhancement, revenue assurance and cost reduction strategies to deliver substantial financial rewards.

### Our engagements are quick, quiet & efficient

Our engagement teams are small and operate quickly without disrupting your daily operations. They require little of your internal resources and work as part of your team in a collaborative approach.

### Our customized solutions are yours

We develop a broad array of solutions to address your specific needs and customize them to your specific business climate.

We work with you to implement these ideas and instill them as best practices into your organization's culture.

### Our customized solutions are highly transparent

We are sensitive to your current customers and prospects. Our revenue enhancement, revenue assurance and cost reduction programs help you better understand not only your operations, but your market and customer base.

**40•6•40**  
YEARS • CONTINENTS • \$BILLION

For over **forty** years, our customers on **six** continents, have realized over **forty** billion dollars of incremental financial opportunity!



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